**Banner Image:**

**Analytics Lite**

Get quick, deep insight into your workforce data and trends while minimizing security risk.

[**Click to Learn More**](https://www.myworkforcego.com/wp-content/uploads/2024/07/Analytics-Lite-One-Pager.pdf) **(button**)

**NCA Journey:**

Details: Available in the Partner Portal

## **Email #1**

Subject: Struggling to manage workforce data with limited resources?

Preheader: We can help improve it…

**Did you know** that data-driven insights can help you overcome workforce challenges and make smarter decisions?

Our partner, Workforce Go, provides an integration that makes it possible for you to transfer employee data, payroll expenses, and project costs across platforms - *seamlessly*.

**Workforce Go Analytics Lite**

*Top Features & Benefits*

* Enhanced Decision-Making: Quickly access comprehensive data to make informed decisions.
* Reduced Workload: Minimize manual data manipulation and exporting, saving time and effort.
* Improved Security: Mitigate risks associated with data exports by managing and manipulating all information securely within
* Comprehensive Data Access: Dive into datasets across the employee lifecycle for holistic insights.
* Dynamic Visualization: Utilize pivot table-like displays for easy data exploration and comparison.
* Secure Data Handling: Minimize security risks by avoiding the need for data exports.

Learn more about Workforce Go’s products that can make your every day easier:

<Learn More>

## **Social:**

**Did you know** you can get quick, deep insight into your workforce data and trends while minimizing security risk with Analytics Lite?

@WorkforceGo provides integration that makes it possible for you to transfer employee data, #payroll expenses, and project costs across platforms - *seamlessly*.

**Check out the demo:**

<https://www.youtube.com/watch?v=3RGYmI1SWOg>

**Email #2**

Subject: Get deeper insight into your workforce data and trends while also minimizing security risk

Preheader: See how we can help

**Save Time & Increase Efficiency**

Workforce Go’s **Analytics Lite** helps you:

Dive into datasets across an employee lifecycle. Explore and compare data through pivot tables. Access employee data without costly security risks.

**Workforce Go Payroll, People & Time includes:**

* Payroll
* Recruiting
* Onboarding
* Benefit Management
* Performance Management
* Advanced Scheduling
* Compensation Management
* Learning Management
* ACA Management
* Time & Attendance
* Leave Management

[Learn more about Analytics Lite](https://www.myworkforcego.com/wp-content/uploads/2024/07/Analytics-Lite-One-Pager.pdf) , and contact our team for a demo.

## **Social:**

Ready to analyze employee data securely?

Dive into datasets across an employee lifecycle. Explore and compare data through pivot tables. Access employee data without costly security risks.

**Check out the details in the brochure:** ([insert link](https://www.myworkforcego.com/wp-content/uploads/2024/07/Analytics-Lite-One-Pager.pdf))

#AnalyticsLite #WorkforceGo #Payroll #People #Time #BusinessIntelligence

**Email #3**

To: Those who engaged with #1 and #2

From: Individual

Details: Designed - Not letter format

**Subject:** Time Saving Smart Decisions that Reduce Security Risks

**Preheader:** Here’s some additional information…

Hi <Firstname>,

My team sent you information***(link)*** about Workforce Go’s Analytics Light last week, and I want to make sure you saw it - it’s worth checking out.

They have developed an integration that allows you to get deeper insight into your workforce data and trends while also minimizing security risk. What this means for your employees is - **no more duplicate data entry** and many other features you’ll benefit from.

Let’s set up a time to talk, and I can fill you in on the rest.

Best,

<Signature>